

*for immediate release*

**Avanti's Print MIS Software Selected by Garrity Print Solutions to Enhance Business Operations**

--MIS software will enable Garrity to increase efficiency and better serve its growing customer base--

**TORONTO, March 30, 2010** – Avanti Computer Systems Limited, a leading provider of Print MIS and Web-to-Print solutions, today announced that Garrity Print Solutions, a high-quality Louisiana-based commercial print and mailing provider, has chosen Avanti's Print MIS system to automate business processes and increase print shop efficiency.

Garrity Print Solutions operates from a 40,000 sq ft. facility located in Harahan Louisiana (in the Greater New Orleans area) providing full color printing, binding and direct mailing services to large ad agencies, PR firms and regionally based customers for over 25 years. Garrity has chosen to implement Avanti's Print MIS software to replace its current system, which no longer provides the functionality required to support the printer's growing business needs. Implementing Avanti's MIS software is the first step in automating workflows and streamlining business processes.

“The manual processes currently in use for estimating and invoicing are both time consuming and prone to human error,” said Pat Garrity, COO and owner of Garrity Print Solutions. “With Avanti MIS running as the core engine of our shop, we will automate these processes and be able to provide our customers with better service. This will enable us to focus on continuing to grow our business from a local printer to a national print solutions provider.”

“We are excited to work with such a forward thinking print solutions provider,” said Patrick Bolan, CEO of Avanti. “Garrity is embracing new technologies that will enable them to meet the growing demands of today's market, providing their customers with Web-to-Print, print-on-demand, variable data and direct mail capabilities.

Garrity will also apply Lean Manufacturing practices to its business which will contribute to improving current processes as it implements this multi-phase roll-out.

Phase One, which will be launched in April, implements Avanti's Print MIS and integrates it with Garrity's existing accounting system Peachtree. Avanti will provide Garrity with one system of record for the entire organization across all of its line of businesses. Phase Two, scheduled for this fall, includes Web-to-Print and JDF integration. Avanti's eAccess will integrate with Garrity's HP Indigo 5000 Digital Offset press. In addition, Garrity's Prepress workflow, built on Kodak Prinergy and Kodak Insite Prepress Portal, will also connect to Avanti's Print MIS, providing end-to-end functionality.

### **About Garrity**

Garrity Print Solutions (GPS) in business since 1984 is a full-service printing and mailing company offering both offset and digital printing, and the capability to insert and match variable data material into non-window envelopes. GPS is the only commercial printer in the 4-state-area of Louisiana, Mississippi, Alabama and Arkansas with these matching capabilities. In April 2006, Garrity Print Solutions began a complete reconstruction of its building and equipment just eight months after Hurricane Katrina, making a \$4 million investment in the company's future. For more information, visit Garrity Print Solutions at [www.garrityprintsolutions.com](http://www.garrityprintsolutions.com).

### **About Avanti**

Avanti provides Print MIS and Web-to-Print solutions that help print shops automate all facets of their business. In business for over 25 years and with more than 400 installations, Avanti's solutions are the most open in the industry, JDF certified, fully integrated and extend from Web-to-Print through to production and billing. For more information, visit Avanti at [www.avantisystems.com](http://www.avantisystems.com)

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