



GARRITY
PRINT SOLUTIONS

FOR IMMEDIATE RELEASE

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GARRITY PRINT SOLUTIONS ACHIEVES G7™ QUALIFICATION

New Orleans, LA – August 18, 2010 – Garrity Print Solutions has achieved G7™ Master Qualification. G7 Master Status is earned by printers who "use the most modern technology, techniques, proofing and press controls, and standards required to produce a close visual match from proof to print." G7 Master Printers are certified annually by IDEAlliance®. G7 Master Status indicates that the printer's facility has calibrated its equipment and systems to G7 gray balance and neutral tone curves and is capable of delivering G7 proofs and print products.

Garrity Print Solutions is the only commercial sheet-fed lithographic offset printer to achieve G7 Master Printer in the four states of Louisiana, Mississippi, Alabama and Arkansas.

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"We were always providing our customers with the highest quality products. Now; with our color management systems calibrated and qualified using G7 methods: we can prove it!" said Pat Garrity, COO and Founder of Garrity Print Solutions in statements made today.

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For Creatives and Print Buyers G7 is about getting predictable results when printing. In a perfect world your printed job should print the way you intended it to, no matter where you print it. You should be able to look at it on your monitor and see the job, and the proof should match what you see on your computer, and the printed product should match the proof.

It should look the way you designed it! It probably sounds too good to be true, but a common visual appearance is exactly what G7 is all about. And though it may sound too good to be true, that is how G7 is being used today by creatives, print buyers, and others across America and the world.

About Garrity Print Solutions

Garrity Print Solutions has served the southeastern states and beyond from New Orleans Louisiana since 1984, offering high quality full color sheet-fed and digital offset printing, finishing and mailing to our valued customers. What started as a print shop in the Garrity family garage has grown to 44 employees and staff working out of a 40,000 square foot printing facility in Harahan Louisiana.

Since inception, Garrity Print Solutions has grown into a major local business entity and the highest quality printer in Louisiana. Often partnering with top Advertising and Public Relations firms in the local area and out-of-state agencies, Garrity Print Solutions serves many large national corporations and worldwide recognized companies.

About G7™

G7™, the IDEAlliance proof-to-print process, is based on principles of digital imaging, spectrophotometry, and computer-to-plate (CtP) technologies. G7 is currently being applied to many types of printing including commercial and publication printing, newsprint and even flexographic. This new methodology utilizes the existing ISO 12647 Standards as the basis for good printing. G7 requires printing with inks defined by ISO 2846-1 so that the dry solids measure as close as possible to the ISO CIELab values for seven colors — the four primary colors and three 2-color overprints specified in ISO 12647. Because our goal is to specify a simple calibration process that will help the printers reliably achieve a close “visual match” from proof to press, G7 breaks from tradition by focusing on colorimetric data for gray balance in the mid-tones rather than on densitometric aims, i.e. dot gain, for each color. G7 is named for its gray scale calibration technique and the 7 ISO ink colors it requires.

About IDEAlliance®

IDEAlliance (International Digital Enterprise Alliance) is a not-for-profit membership organization that has been a leader in information technology and publishing since 1966.